

Cookie Policy

version effective as from 25.03.2020

Introduction

Cookies are small text files with information which are stored on your access device and receive identifiers and other information on computers, mobile phones, and other devices. Other technologies, including data we store on your web browser or device, identifiers associated with your device, and other software, are used for similar purposes. In this policy, we refer to all of these technologies as “cookies”. A cookie allows the website or mobile application to recognize the user’s device and store some information about the user’s preferences or past actions.

Vodeno Sp. z o.o. and the companies that help us run our business use cookies in several ways, such as:

- Authenticating and identifying you on our websites so we can provide you the services you requested,
- Keeping track of information you have provided to us:
 - Remembering your preferences,
 - Measuring your use of Vodeno’s website so that we can improve it and tailor to your likely interests,
- Understanding your likely interests so we can provide you with more relevant Vodeno ads and content on non-Vodeno websites and in non-Vodeno apps.

By continuing to use our website, you are agreeing to our use of cookies. By way of exception, we will always request your explicit consent when using non-functional cookies, in particular when using cookies for direct marketing purposes.

What types of cookies we use and why

1. Functional cookies

These are cookies that are required for the proper functioning of our Website. These cookies are necessary for the connection with the Website to be correct and efficient, and to ensure a safe online environment. These include, for example, cookies that enable you to log into secure areas of our website and enter into transactions.

Name	Provider	Purpose	Expiry	Type
JSESSIONID	vodeno.com	General purpose platform session cookie, used by sites written in JS. Usually used to maintain an anonymous user session by the server.	1 year	HTTP
rc::c	Google	This cookie is used to distinguish between humans and bots.	Session	HTML

2. Comfort cookies / Analytical cookies

These cookies store your personal preferences and your behaviour on the Website. These cookies enable us to provide you with an efficient and smooth customer experience and to improve the Website.

Name	Provider	Purpose	Expiry	Type
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP
_gat	Google	Used by Google Analytics to throttle request rate	1 day	HTTP

VODENO

_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP
collect	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel
modal_state_covid19-1	vodeno.com	COVID-19 information displayed	4 weeks	HTML

3. Marketing cookies

These cookies record your activities on our Website, pages you have visited and links you have followed. They can be used to build up a profile for every visitor. Identifiable or unique data may be collected. These cookies are also used to measure the impact of Vodeno's advertising campaigns. This allows us to conduct statistical research for marketing purposes to better know users interests and needs and to provide them with personalised marketing offers of Aion's product and services or third parties.

Name	Provider	Purpose	Expiry	Type
test_cookie	Google	Used to check if the user's browser supports cookies.	1 day	HTTP

How to manage your cookies

You can manage your cookies via cookie settings section in your internet browser.